

PUT AN END TO COSTLY PAINTING  
AND REPAIR PROBLEMS

THE REYNOLDS VYNA-FUSED® PROCESS



THE STRENGTH OF STEEL  
FUSED WITH LOW-MAINTENANCE VINYL



If you're looking for a siding with a perfect score, you can trust the materials made by Reynolds. Backed by an industry leader, Reynolds **CraftMark** Classic Steel Siding is made from one of America's most trusted materials, steel. It's factory coated with Reynolds VYNA-FUSED® modified vinyl finish, so tough it's warranted\* for a lifetime.

See for yourself which exterior product listed below can stand up and be counted on for strength and durability.

\*Visit [www.norandex.com](http://www.norandex.com) to view **Craftmark** Classic warranty details.

**COMPARE FEATURES...**  
**YOU'LL CHOOSE REYNOLDS CRAFTMARK® CLASSIC STEEL SIDING EVERY TIME**

	STEEL	VINYL	PAINTED WOOD	PAINTED STUCCO COMPOSITION SHINGLES CONCRETE BLOCK
Is Easy to Maintain	True	True	False	False
Can't Absorb Moisture	True	True	False	False
Is Termite Resistant	True	True	False	True
Is Dent/Hail Resistant	True	True	True	True
Has Factory Heat-Fused Color and Finish	True	N/A	False	False
Will Not Crack	True	False	False	False
Will Not Blister	True	True	False	False (Stucco)
Will Not Chip	True	False	False	False
Finish Will Not Rust	True	True	True	True
Will Not Flake	True	True	False	False
Has Good Color Retention	True	True	False	False
Finish Is Chalk Resistant	True	False	False	False
Is Resistant To Brittleness	True	False	True	False
Is Fire Resistant	True	False	False	True (Except Block/Stucco)
Will Not Warp/Rot	True	True	False	False (Except Block/Stucco)
Can Cover Wall Irregularities	True	False	False	False (Except Block)
Is Resistant To Thermal Expansion Of Wall	True	False	False	False (Except Block)

- **The natural look of painted wood with the durability of steel**
- **Ultra-low maintenance—no more wasted weekends**
- **No costly, time-consuming painting**
- **No upkeep costs due to flaking, peeling, chipping, or blistering**
- **Will not crack**
- **Impervious to moisture, hail, and the occasional baseball**
- **Lifetime Limited Warranty backed by the trusted Reynolds name**



300 Executive Parkway West, Suite 100  
Hudson, Ohio 44236  
1-800-528-0942  
[www.norandex.com](http://www.norandex.com)



BEAUTIFY & PROTECT  
YOUR HOME



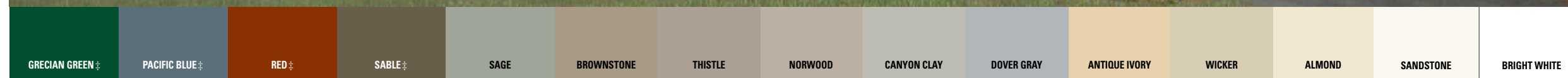
Reynolds **CraftMark** Classic VYNA-FUSED® Steel Siding combines the strength of steel, the low-maintenance advantages of vinyl and the beauty of natural wood. For not much more than the cost of ordinary vinyl siding you can give your home solid protection that will last a lifetime. And you'll leave exterior home maintenance problems behind.

Reynolds **CraftMark** Classic Steel siding is hot-dipped and totally immersed in a protective zinc coating. Its special vinyl coating is then roll-applied and heat-fused for another layer of protection. It's warranted for life against rusting, cracking, chipping, peeling, blistering and flaking. It won't warp like ordinary siding and it's even warranted against damage due to hail.\* Reynolds **CraftMark** Classic Steel Siding increases the value of your home and gives you the natural look of wood.

Consider the time and the money you'd invest in maintaining your old siding for another 10 or 20 years. You'll discover that Reynolds **CraftMark** Classic VYNA-FUSED® Steel Siding is the best value for the life of your home. And you'll be left with more leisure time.

**A COLOR AND STYLE TO SUIT EVERY TASTE**

Whether your home is a stately Victorian or a contemporary ranch, Reynolds **CraftMark** Classic Steel Siding is the right choice. It comes in a variety of styles, beautiful colors and is complemented by Reynolds' full line of custom, color-coordinated accessories and trim.



‡Special order. D-5 profile only.

Colors are mechanically reproduced. For color accuracy, please see actual product sample.



CRAFTED LIKE NO OTHER

**VINYL EXTERIOR WITH A BACKBONE OF STEEL**

Reynolds **CraftMark** Classic Steel Siding combines the low-maintenance advantages of vinyl with the strength and durability of steel. It's resilient enough to bounce back from bumps and knocks. And that's not all. It's fire and termite resistant and unlike most other siding materials, it will withstand Mother Nature's harshest tests...time and weather.

**EASILY MAINTAINED WITH A GARDEN HOSE**

An occasional rinse with the garden hose is all that's necessary to keep Reynolds **CraftMark** Classic Steel Siding looking new, Wood siding requires regular sanding, masking and painting. Other materials call for regular patching or replacement. Whether you hire professionals or you do it yourself, there's no avoiding the nuisance and expense.

**STEEL SIDING PAYS DIVIDENDS**

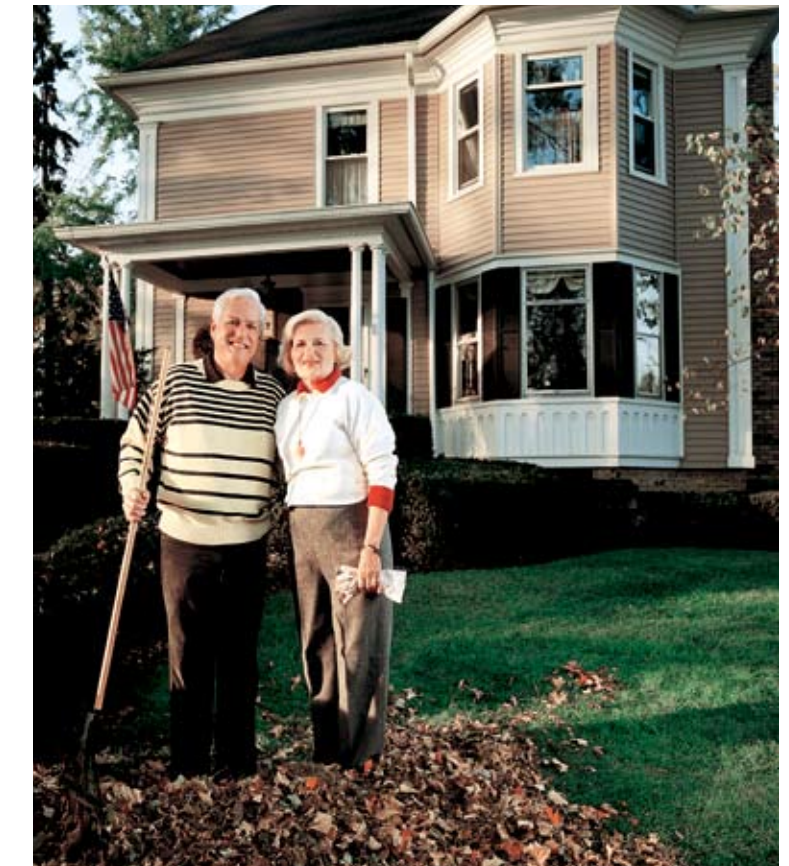
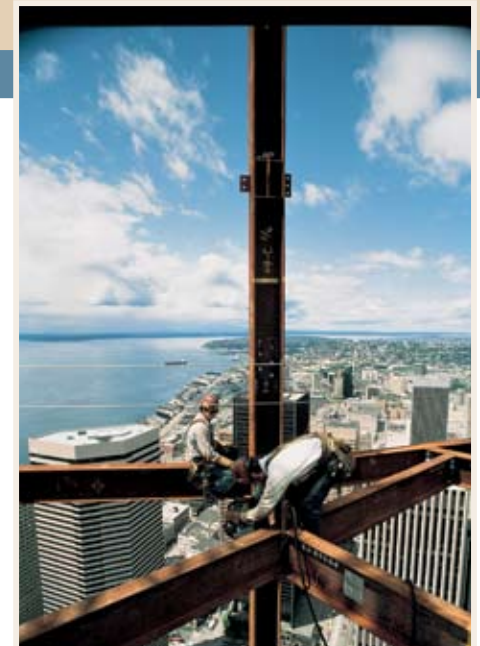
Not only will Reynolds **CraftMark** Classic Steel Siding help increase the value of your home, it will enhance your home's appearance and save you years of costly maintenance since you'll never have to paint your house again. When you add up all of the advantages, re-siding your home with Reynolds **CraftMark** Classic Steel Siding will prove to be a very wise investment.

**SIDING THAT LASTS A LIFETIME**

Reynolds **CraftMark** Classic Steel Siding will give you a lifetime of satisfaction. That's why Reynolds backs it with our Limited Lifetime Warranty. Your home is protected against rusting, cracking, chipping, peeling, blistering and flaking, and you also get a 50-year Limited Warranty against hail damage.\*



The strength of steel...  
Reynolds **CraftMark**® Classic



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